



V Semester B.Com. Examination, Nov./Dec. 2015
(Semester Scheme) (F+R)
(2014-15 and Onwards)
COMMERCE
5.2 : International Business

Time : 3 Hours

Max. Marks : 100

Instructions : Answer should be written **completely** either in **English or in Kannada.**

SECTION – A

1. Answer **any ten** sub-questions. **Each** sub-question carries **two** marks : **(10×2=20)**
- State any three features of international business.
 - State any four approaches for studying international business.
 - Define globalisation.
 - What is MNC's ?
 - State the objectives of market intelligency.
 - What is bill of lading ?
 - Name the currency of India, U.K., France and China.
 - Expand SEZ and EHTP.
 - State any two objectives of EXIM Bank.
 - What is balance of trade ?
 - What are the types of exchange rate ?
 - List 4 Indian MNCs.

SECTION – B

Answer **any 4** questions of the following. **Each** question carries **8** marks : **(8×4=32)**

- Explain the difference between domestic business and International business.
- What are the approaches to organisation structure of MNC's ?

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4. What are the essential documents for export ?
5. What are the stages of globalisation ?
6. What are the functions of EXIM Bank ?

SECTION – C

Answer **any 3** of the following questions. **Each** question carries **16** marks : **(16×3=48)**

7. Explain the different theories of International Business Trade.
8. Explain the advantages and disadvantages of globalisation.
9. Explain the role of MNC's in Indian economic development.
10. Explain the stages in export and import procedure.