

III Semester B.Com. Examination, November/December 2014 (Fresh + Repeaters) (Semester Scheme) (2013-14 and Onwards)

Commerce

3.2 : Part - B : SOFT SKILLS FOR BUSINESS

Time: 11/2 Hours

Max. Marks: 50

Instruction: Use separate answer booklet. Answer should be only in English.

SECTION - A

 $(10 \times 2 = 20)$ Answer any ten of the following. Each sub-question carries two marks.

1. a) What is meant by attitude?

- b) What is cross cultural relationship?
- c) What is the meaning of suppressed emotions?
- d) Define stress.
- e) What is meant by Tele interview?
- f) What is meant by time thieves?
- g) What is meant by Non verbal Communication?
- h) What is Career Counseling?
- i) What is the meaning of creative thinking?
- j) What is meant by personality?
- k) What is a group discussion?

SECTION - B

Answer any two of the following. Each question carries fifteen marks. $(2 \times 15 = 30)$

- 2. Discuss the impact of both positive and negative attitudes on an individuals career.
- 3. What are the factors to be taken into consideration before, during and after attending a job interview?
- 4. Bring out the importance interpersonal relationship in personal and professional life. How do you enhance interpersonal relationship?
- 5. Prepare a resume to be submitted for the post of a human resource executive.