INSTRUCTIONS TO CANDIDATES

1. Immediately after the commencement of the Examination, you should check that this Booklet does not have any unprinted or torn or missing pages or items, etc. If any of the above defects is found, get it replaced by a Complete Question Booklet of the available series.

2. Write clearly the Question Booklet Version Code A, B, C, D or E, in the appropriate space provided for the purpose, in the OMR Answer Sheet.

3. Enter the name of the Subject, Reg. No., Question Booklet version code and affix Signature on the OMR sheet. As the answer sheets are designed to suit the Optical Mark Reader (O.M.R.) system, special care should be taken to fill those items accurately.

4. This Question Booklet contains 55 questions, Part – A contains 40 questions of one mark each and Part – B contains 15 questions of two marks each. All questions must be attempted. Each question contains four answers, among them one correct answer should be selected and shade the corresponding option in the OMR sheet.

5. All the answers should be marked only on the OMR sheet provided and only with a black or blue ink ball point pen. If more than one circle is shaded / wrongly shaded / half shaded for a given question no marks will be awarded.

6. Questions are in both English and Kannada. If any confusion arises in the Kannada version, please refer to the English version of the questions.

7. Immediately after the final bell indicating the closure of the examination, stop making any further markings in the OMR Answer Sheet. Be seated till the OMR Answer Sheet is collected. After handing over the OMR Answer Sheet to the Invigilator you may leave the examination hall.
Note: English version of the instructions is printed on the front page of this booklet.
PART - A

Answer all questions. Each question carries 1 mark. (1×40=40)

1. In which of the following States Hornbill Festival held?
   a) Mizoram  b) Assam  c) Sikkim  d) Nagaland

2. Rama Kinker Baij was a well known ________
   a) Dancer  b) Theater personality  c) Violinist  d) Sculptor

3. The first Dadasaheb Phalke award is won by ________
   a) Devika Rani  b) Dilip Kumar  c) Jatin Lalit  d) All

4. Natya Tarangini is a school for which Indian dance form?
   a) Bharatanatyam  b) Kuchupudi  c) Kathakali  d) Manipuri

SPACE FOR ROUGH WORK
5. Shubha Mudgal is famous vocalist for which form of Classical Music?
   a) Carnatic  b) Hindusthani  c) Thumri  d) Dhrupad

6. Which of the following folk dance is performed by women in Punjab?
   a) Garbha  b) Gidda  c) Ghero  d) Goncha

7. Pattachithra is a traditional paintings of ________
   a) Maharashtra  b) Rajasthan  c) Madhya Pradesh  d) Odisha

8. Who composed the song “Sare Jahanse-Achha”?
   a) Jaidev  b) Mohammad Iqbal  c) Rabindranath Tagore  d) All

9. Which is legal monopoly?
   a) Branding  b) Goodwill  c) AGMARK  d) Copyright
10. Creativity excludes the following
   a) Finance b) Risk c) Imagination d) Time

11. "Verification" process in creativity includes
   a) Primary Stage b) Second Stage c) Third Stage d) Fourth Stage

12. The sources of innovation includes
   a) Opportunity b) Failure c) Rejection d) Execution

13. The Four 'C' Model of creativity was introduced by
   a) James C Kaufman and Beghetto b) Robinson c) Ken Robinson d) Truce

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14. The Headquarters of Flipkart located in ___________
   a) Bangalore  b) Chennai  c) Hyderabad  d) None

15. ___________ is usually undertaken during childhood.
   a) Questioning  b) Examining  c) Answering  d) None

16. Who developed creativity process?
   a) Robert Franklin  b) Graham Wallis  c) Paul Torrance  d) George

17. Cafe Coffee day found in the year ___________
   a) 1986  b) 1996  c) 2006  d) 2016
18. Founder of Biocan Limited
   a) Kiran Mazumdar-Shaw  b) Ajim Premji
   c) Narayananurthy  d) Bill Gates

19. The first International Film Festival was held in
   a) Mumbai  b) Delhi
   c) Hyderabad  d) Kolkata

20. S. P. Balasubramanyam is
    a) Indian Playback Singer  b) Actor
    c) Music Composer  d) All of the above

21. Red bus online ticketing platform started in the year
    a) 2006  b) 1996
    c) 2016  d) 2018
22. In India, the literary work is protected until
   a) Life time of the author
   b) 25 years after the death of the author
   c) 40 years after the death of the author
   d) 60 years after the death of the author

23. Big Basket is online food and grocery stores started in
   a) 1999   b) 2009   c) 2010   d) 2012

24. Namma Metro was introduced in the following cities
   a) Mangalore
   b) Mysore
   c) Hubli
   d) None

25. World Intellectual Property Organisation was established in
   a) 1967   b) 1965   c) 1987   d) 1975
26. The elements of invention included
   a) Process  b) Scientific  c) Creation  d) All

27. Which of the following cannot be covered under Copyright Protection?
   a) Poems and Songs  b) Computer Hardware  c) Models and Sculpture  d) Computer Software

28. The Rights of patentee are
   a) Sell or distribute  b) Licence  c) Assign the property to others  d) All of the above

29. Shravanabelagola is in
   a) Karnataka  b) Andhra  c) Kerala  d) None
30. Tabala player Zakir Hussain awarded the “Padmasri” in the year
   a) 1998  b) 1990  c) 2000  d) 1988

31. The “Kannada” film industry popularly known as
   a) Bollywood  b) Sandlewood  c) Both  d) None

32. Onam Festival falls during the months of

33. Dandiya is a popular dance of
   a) Punjab  b) Gujarat  c) Tamil Nadu  d) Maharashtra

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SPACE FOR ROUGH WORK
34. Raja Reddy is associated with ________ dance.
   a) Bharathanatyam 
   b) Kuchupudi 
   c) Kathak 
   d) All

35. The Mughal Emperor Akbar was an enthusiastic patron of ________ Carving.
   a) Stone 
   b) Wood 
   c) Sand 
   d) None

36. When did google Hangout was released?
   a) 2010 
   b) 2013 
   c) 2000 
   d) 2012

37. Baga caves located in ________
   a) Uttar Pradesh 
   b) Madhya Pradesh 
   c) Orissa 
   d) None

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38. Expand CG1.
   a) Computer Generated Imagery
   b) Computer Generated Information
   c) Cinema Generated Image
   d) Computer Generated Interface

CG1 ರೂಪಿಸಿ.
   a) ಕಂಪ್ಯೂಟರ್ ಉಡುಪ್ಪಾದಿಸಿದ ಅಂಶವಾದ
   b) ಕಂಪ್ಯೂಟರ್ ಉಡುಪ್ಪಾದಿಸಿದ ವಿದ್ಯುತ್ನಿರ್ದೇಶ
   c) ಕಂಪ್ಯೂಟರ್ ಉಡುಪ್ಪಾದಿಸಿದ ಉದ್ಯಮ
   d) ಕಂಪ್ಯೂಟರ್ ಉಡುಪ್ಪಾದಿಸಿದ ಇಂಟ್ರನೆಬ್ರಿಯ

39. Expand NVCA.
   a) National Venture Capital Association
   b) Natural Venture Capital Association
   c) Normal Venture Cash Association
   d) National Valid Capital Association

NVCA ರೂಪಿಸಿ.
   a) ನ್ಯಾಶನಲ್ ವ್ಯಾಂಟರ್ ಕಾಪಿಟಲ್ ಅಂಸೇನ್ಸನ್
   b) ನ್ಯಾಶನಲ್ ವ್ಯಾಂಟರ್ ಕಾಪಿಟಲ್ ಅಂಸೇನ್ಸನ್
   c) ನ್ಯಾಶನಲ್ ವ್ಯಾಂಟರ್ ಕಾಪಿಟಲ್ ಅಂಸೇನ್ಸನ್
   d) ನ್ಯಾಶನಲ್ ವ್ಯಾಂಟರ್ ಕಾಪಿಟಲ್ ಅಂಸೇನ್ಸನ್

40. Who found Microsoft?
   a) Albert
   b) Steve Jobs
   c) Thomas Edison
   d) Bill Gates

ಹೂಡುವಿತ್ತುವೋ, ಹೂಡುವಿತ್ತುವೋ ನಿರ್ದೇಶಿಸಿದ ಸ್ವತಂತ್ರದಲ್ಲಿ ಸ್ವತಂತ್ರದಲ್ಲಿ ತಾಮ್?
   a) ಅಲ್ಬರ್ಟ್
   b) ಸ್ವೀಟ್ ಜೋಬ್ಸ್
   c) ಟೌಮಸ್ ಏಡಿಸನ್
   d) ಬಿಲ್ ಗೇಟ್ಸ್
PART-B

Answer all questions. Each question carries 2 marks.

(2×15=30)

41. Which of the following is not an intellectual property law?
   a) Customs Act, 1962
   b) Trade Marks Act, 1999
   c) Patent Act, 1970
   d) Design Act, 2000

   a) स्ट्रॉकर्स एक्ट, 1962
   b) व्याज के चेक, 1999
   c) विविध उपचार, 1970
   d) डिजाइन एक्ट, 2000

42. What is full form of M.T.R.?
   a) Malavalli Tiffin Room
   b) Malavalli Trading Room
   c) Mavalli Tiffin Room
   d) Maddur Tefanys Room

   a) मालवली खानाशाही डीएसएस०
   b) मालवली व्यापारी डीएसएस०
   c) मावली खानाशाही डीएसएस०
   d) मट्टेनायल खानाशाही डीएसएस०

43. WIPRO headed by
   a) Narayananmurthy
   b) Vijaya Mallya
   c) Anil Ambani
   d) Ajim Premji

   a) नरायण-मुर्थी
   b) विजया मल्ल्या
   c) अनिल अम्बानी
   d) अजिम प्रेमजी
44. ETV changed as
   a) Colors  
   b) Sun Networks  
   c) Udaya TV  
   d) All of the above

45. One of the main aim of creativity in advertising is to gain
   a) Brand Loyalty  
   b) Interest  
   c) Awareness  
   d) Attention

46. Kathakali is dance of
   a) Madhya Pradesh  
   b) Kerala  
   c) Andhra Pradesh  
   d) Mizoram

47. Who is the Brand Ambassador of Big Basket?
   a) Amir Khan  
   b) Sharuk Khan  
   c) Amitabh Bachchan  
   d) All of the above
48. Successful creativity leads from identifying a client's ________ ________
   a) Needs          b) Budget          c) Location          d) History

49. The caves of Ajanta and Ellora are famous for their
   a) Mural paintings  b) Mysore paintings  c) Pahari paintings  d) None of the above

50. Lotus Temple is located in
   a) New Delhi       b) Bihar          c) Mumbai          d) Maharashtra

51. Who among the following are Jnanapeeta Award winners for Kannada?
   a) Kuvempu        b) Shivarama Karantha  c) Girish Karnad  d) All of the above

52. Dr. M. S. Subbalakshmi has distinguished in the field of
   a) Dance          b) Boxing         c) Sports          d) Music

SPACE FOR ROUGH WORK
53. ‘Creativity’ is derived from Latin word
a) CREO  
 b) CREATIT
 c) CREATIV 
 d) CREOS
‘Creativity’ ಕ್ರಾಟಿಟ್ ಎನ್ನಿಸಿದ್ದಾರೆ ಎಂದು ಕೇಂದ್ರೀಸಿದ್ದರೆ?
a) CREO  
 b) CREATIT
 c) CREATIV 
 d) CREOS

54. Madhubani paintings is famous in which of the following State?
 a) Uttar Pradesh  
 b) Kerala 
 c) Bihar  
 d) Tamil Nadu

55. Which of the following is the backbone of financial plan?
 a) Budgeting  
 b) Capital 
 c) Nature of business 
 d) All of the above

ಕ್ರೆಡಿಟ್ ಎನ್ನಿಸಿದ್ದಾರೆ ಎಂದು ಕೇಂದ್ರೀಸಿದ್ದರೆ?
a) CREO  
 b) CREATIT
 c) CREATIV 
 d) CREOS

Which of the following is the backbone of financial plan?
 a) Budgeting  
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Space for Rough Work